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# Suggested Interview Questions

**Name:** Kevin Aguanno (Keh'-vin Ah-gwan'-no)

**Topic:** Rewarding Employees Without Breaking the Bank

## <INTRO>

### 1) What inspired you to write this book?

*{response will explain the problem that started the process, the "Aha!" moment that led to the idea for the book, and how the Internet was used to build grassroots support and input from hundreds of managers.}*

### 2) So, how DOES someone give an inexpensive reward without looking cheap?

*{response will share the four key factors to giving an appropriate, effective reward}*

### 3) If someone gives an inappropriate reward, what can happen?

*{response will share the major negative impacts, and illustrate them with a couple of examples}*

### 4) What kinds of inexpensive rewards are there?

*{response will list several categories of rewards, and suggest that creative ways of saying "Thank You" are the cheapest of all}*

### 5) Can you give us some examples of EFFECTIVE inexpensive rewards?

*{response will contain a few examples from the book, including a couple of stories submitted by managers during the surveys}*

### 6) Where can people find out more about this book, or obtain a copy?

*{response will give the book's web site, and suggested ways of ordering the book online or over the phone}*

## <WRAP UP>